

## **General Data Protection Regulations (GDPR) 2023 Village Farm Privacy Policy.**

Village farm is part of G. Martin & Sons. This privacy policy will explain how our organisation uses the personal data we collect from you when you use our website.

### **Where this policy applies:**

This privacy policy applies to all data collected and processed on all websites, databases and their associated systems which are owned or managed by Village farm and which includes its primary websites.

### *Why do we collect and process your personal data?*

To be able to provide the range of products and services offered by Village farm (e.g. information and resources, event details, training courses, reports, and newsletters) we collect and process certain information or data about you. We do this when you personally subscribe in the Farmer Time program, supporter, sponsor; sign up to request our services or to take part in our events or programs.

### **What personal data or information do we collect and process.**

We collect:

- ◆ Name
- ◆ Address
- ◆ Your email address
- ◆ Telephone/mobile number
- ◆ We will also process your personal data provided by you to facilitate your online payments on our website. Then we process links securely to a secure third-party payment portal (e.g. PayPal).
- ◆ Your IP address, and details of which version of web browser you used and information on how you use the site, using cookies and page tagging techniques in order to improve the quality of service we provide to you.

### **Marketing:**

Our Company would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Village farm from contacting you for marketing purposes or giving your data to other members of G. Martin & Sons.

### **We do not collect, process or store sensitive personal data. What is the Lawful Basis?**

Village Farm's lawful basis for processing your data is considered a 'contractual' in that you have requested (purchased, joined, requested, applied or subscribed) to a Village Farm program, freely provided your personal or other data and for which Village farm is then required to deliver the service, program, event, product. Such services require an exchange of goods, services, technical information, membership news or resources and in many cases, a form of payment. To deliver these services and meet its obligations, Village Farm must hold and process your personal data. Examples of these services include, but are not limited to:

- ◆ Sponsorship of events and associated services.
- ◆ Registering for Farmer Time program.
- ◆ Subscribing to a range of electronic newsletters.

- ◆ Access to technical information and resources.
- ◆ Attending Village Farm events.
- ◆ Access to Farmer Time resources.

### **What are your data protection rights?**

Village Farm would like to make sure you are fully aware of all of your data protection rights.

Every user is entitled to the following:

The right to access - You have the right to request Village Farm for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that Village Farm correct any information you believe is inaccurate. You also have the right to request Village Farm to complete information you believe is incomplete.

The right to erasure - You have the right to request that Village Farm erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that Village Farm restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to Village Farm's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that Village Farm transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [info@village-farm.com](mailto:info@village-farm.com).

### **Privacy policies of other websites:**

The Village Farm website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.